

# Proposals towards the design of a Greek Deposit Refund System

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10<sup>TH</sup> International Conference on Sustainable Solid Waste Management



# Eunomia Overview

## National Government



## Supranational Government



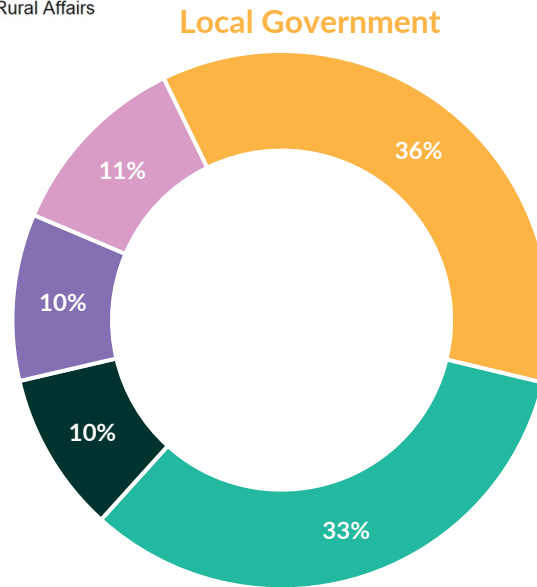
## Non-Governmental Organisations



## Private Sector



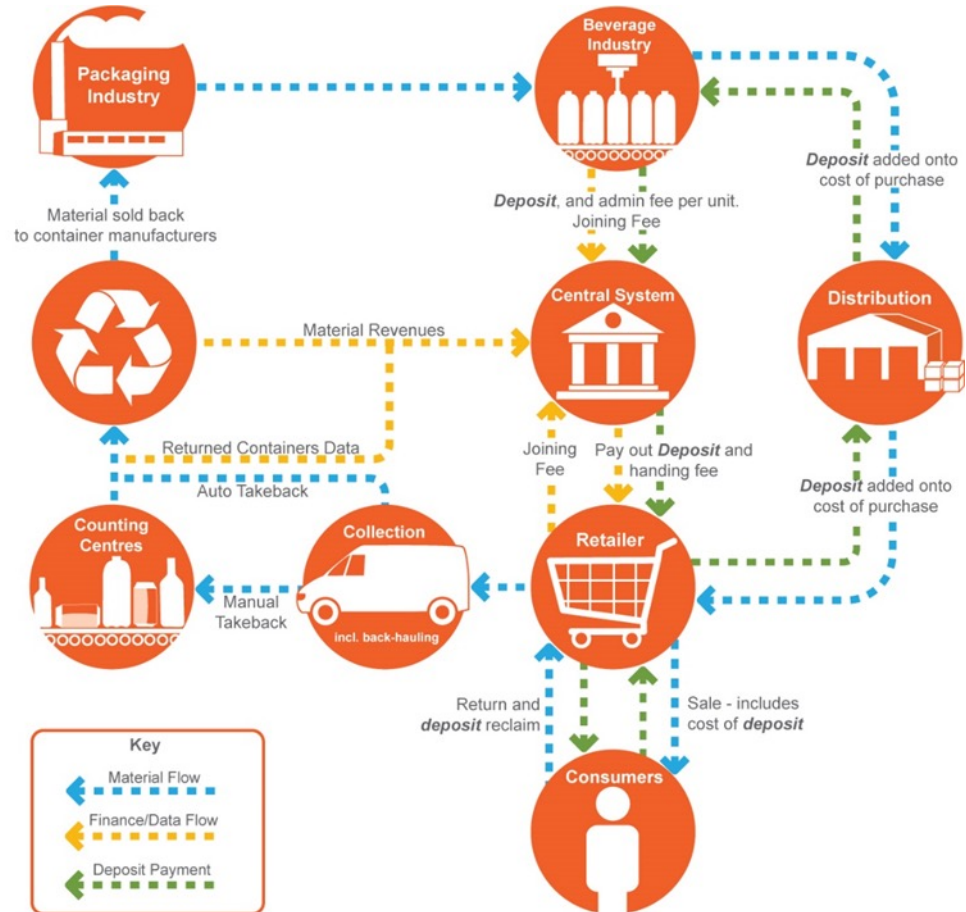
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- 150+ consulting staff in the UK, EU, USA and NZ
- Independent and multi-disciplinary:
  - Environment, Engineering, Economics
- Holistic approach to corporate sustainability
  - Policy, Analytics and Feasibility
  - Business Case Development
  - Internal and External Communication
- Collaborative and bespoke - futureproofing

# What is a Deposit Return System?

Applies a small deposit to incentivise consumers to return beverage containers

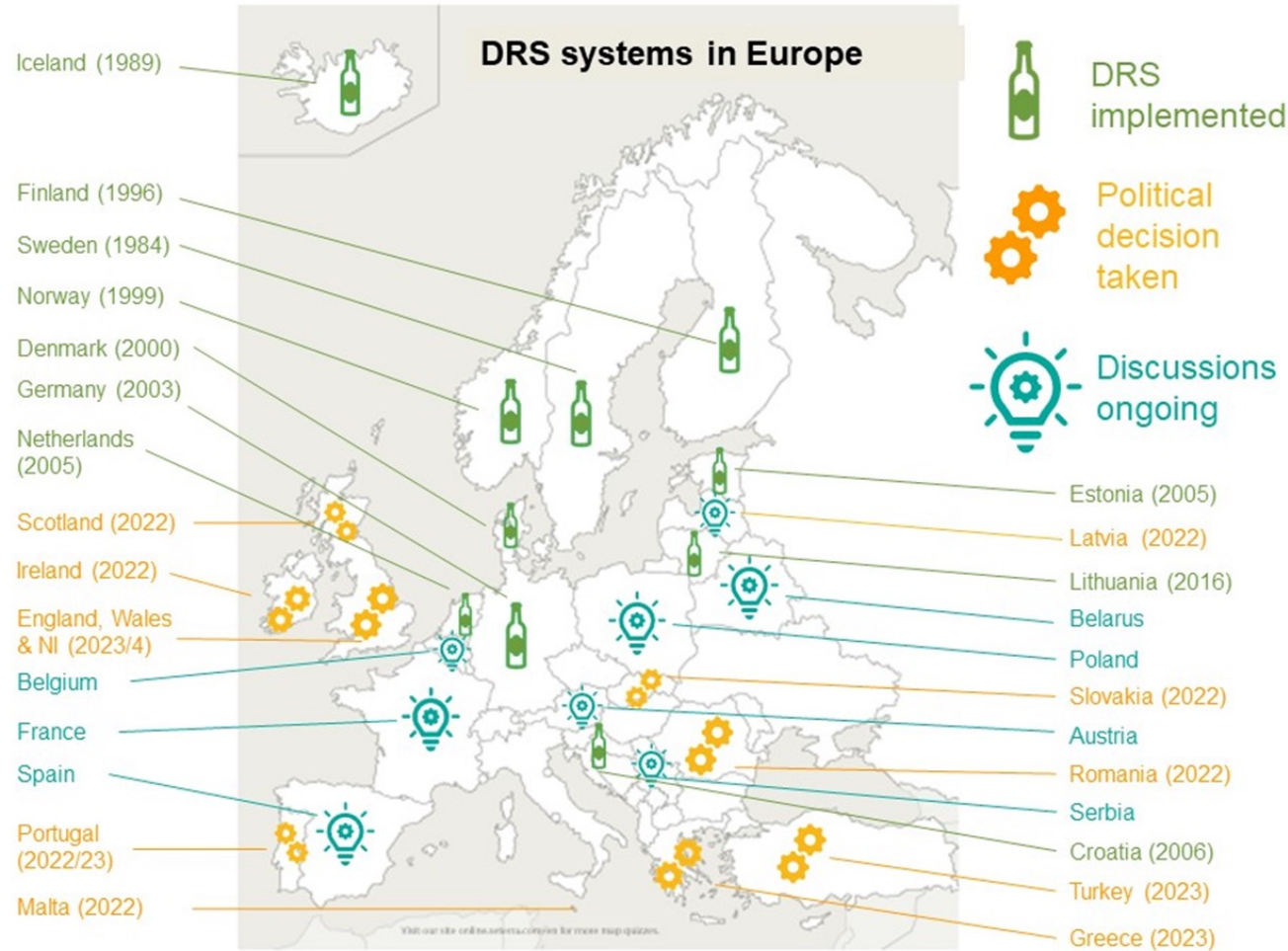


# How does a DRS work?

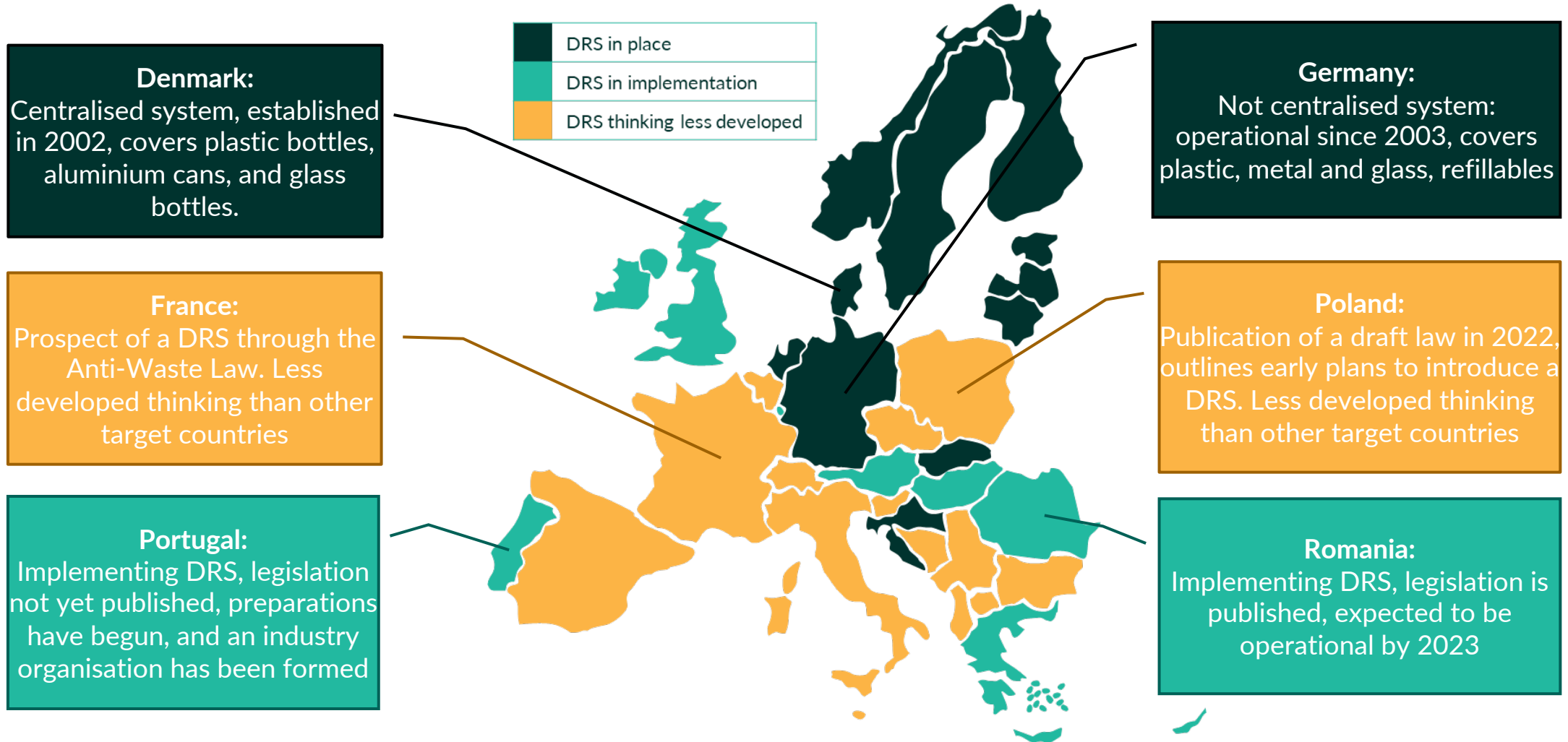




# Where else has a DRS?



# Status of DRS in Europe



# Background - DRS

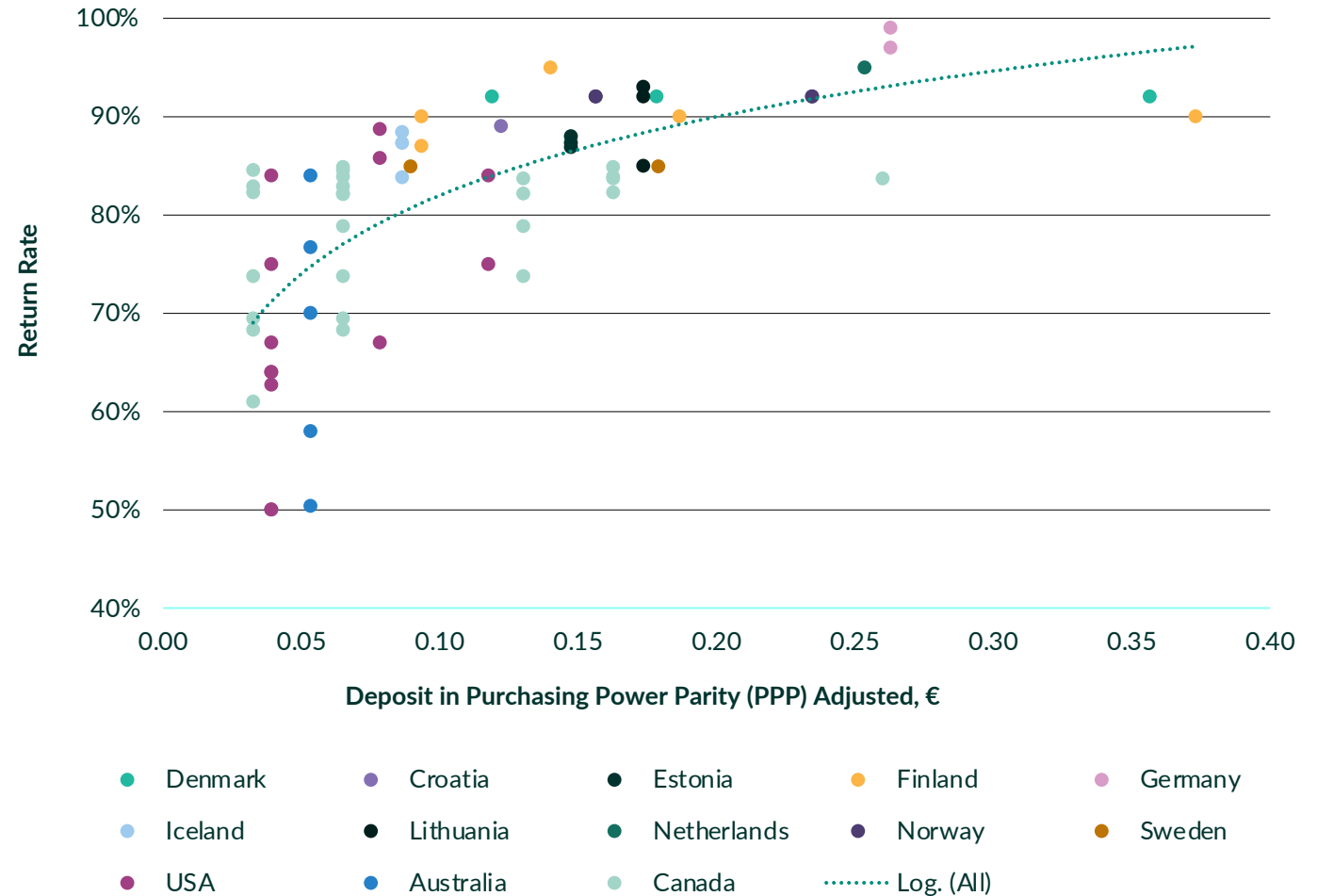
## Principles of high-performing systems:

- Obtain high-return rate
- A single, centralised system operator
- Convenient return network
- Appropriate deposit value

## DRS funding model (centralised system):

- Unredeemed deposits
- Material revenues
- Producer fees,

Return rate vs deposit value (adjusted for purchasing power parity)



# Why Deposits?



# EU Perspective: EU-level Drivers

## EU Framework Directive on Waste

- New targets for MSW
  - up from 50% (pre-amendment in 2018) using any of four methods, to:
  - 55% by 2025;
  - 60% (2030);
  - 65% by 2035
- **New measurement method proposed for measuring recycling targets (now set out in Implementing Regulations for MSW)**
- Requirement for fee modulation under EPR and full cost recovery for packaging

## EU Directive on the reduction of the impact of certain plastic products on the environment (Article 6 and Article 9)

- Tethering of caps for plastic beverage containers
- Recycled content:
  - 25% recycled content for all single-use PET beverage bottles by 2025
  - 30% recycled content for all single-use beverage bottles by 2030
- Member states responsible
- Separate collection of single-use plastic beverage containers:
  - 77% by 2025;
  - 90% by 2029
- EPR costs extended (for packaging items and cigarette butts) to public waste collection and clean-up of litter
- **(a) establish deposit-refund schemes;**

## EU Directive on Packaging and Packaging Waste

- New targets for plastic (and other) packaging
- Plastics: up from 22.5% (pre-amendment in 2018) to **50% (2025); 55% (2030)**
- New measurement method as per WFD
- **Requirement for fee modulation as per WFD**

## Taxes on virgin plastic

- EU: €800/tonne of unrecycled plastic packaging - under consideration as a budgetary support measure
- Note:
  - Italy: €450/tonne – from July 2020? (compostables exempt)
  - UK: £200/tonne on all plastic packaging with recycled content <30% – already announced
  - Spain: tax on plastic food packaging out to consultation

# EU-level Drivers and Capacity

## EU Directive on Packaging and Packaging Waste

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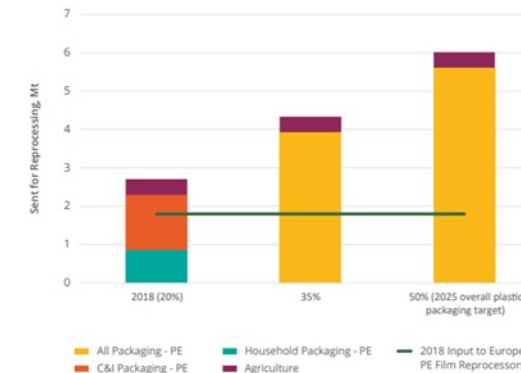
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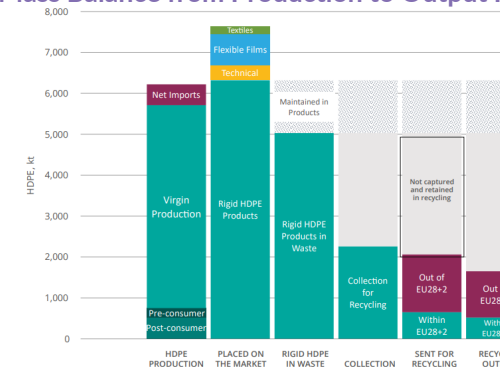
- If we assume we'll reach 55% recycling for plastics there is **insufficient capacity in reprocessing in Europe**.
- Increased quantity of material collected can also **feed high-quality recycling output into more mature markets**

Source: <https://www.plasticsrecyclers.eu/plastics-recyclers-publications>

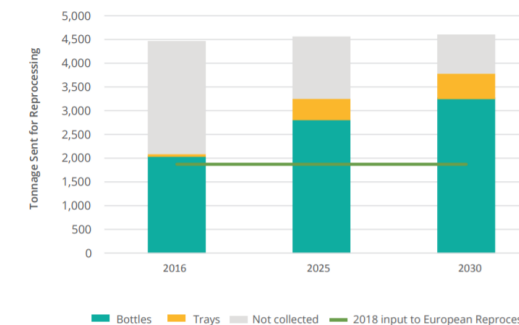
## PE Film Input Volumes at Different Recycling Rates of Packaging Flexible Films, Mt



## HDPE Mass Balance from Production to Output Recycling



## Potential Increase in PET Sent for Reprocessing by 2030



# Single Use Plastics Directive

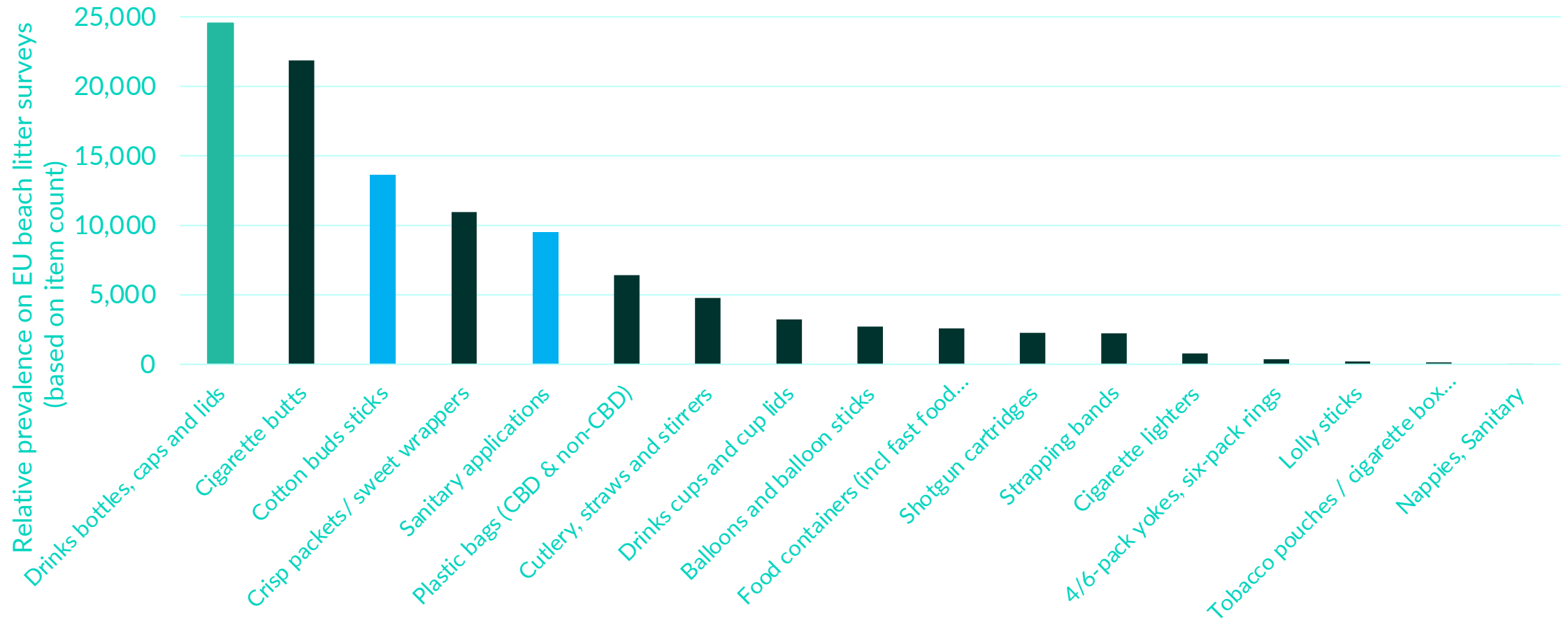
90% collection rate

Supply recycled content

Reduce litter clean-up costs

Awareness of Marine Plastics

# Beach Litter



# Terrestrial litter



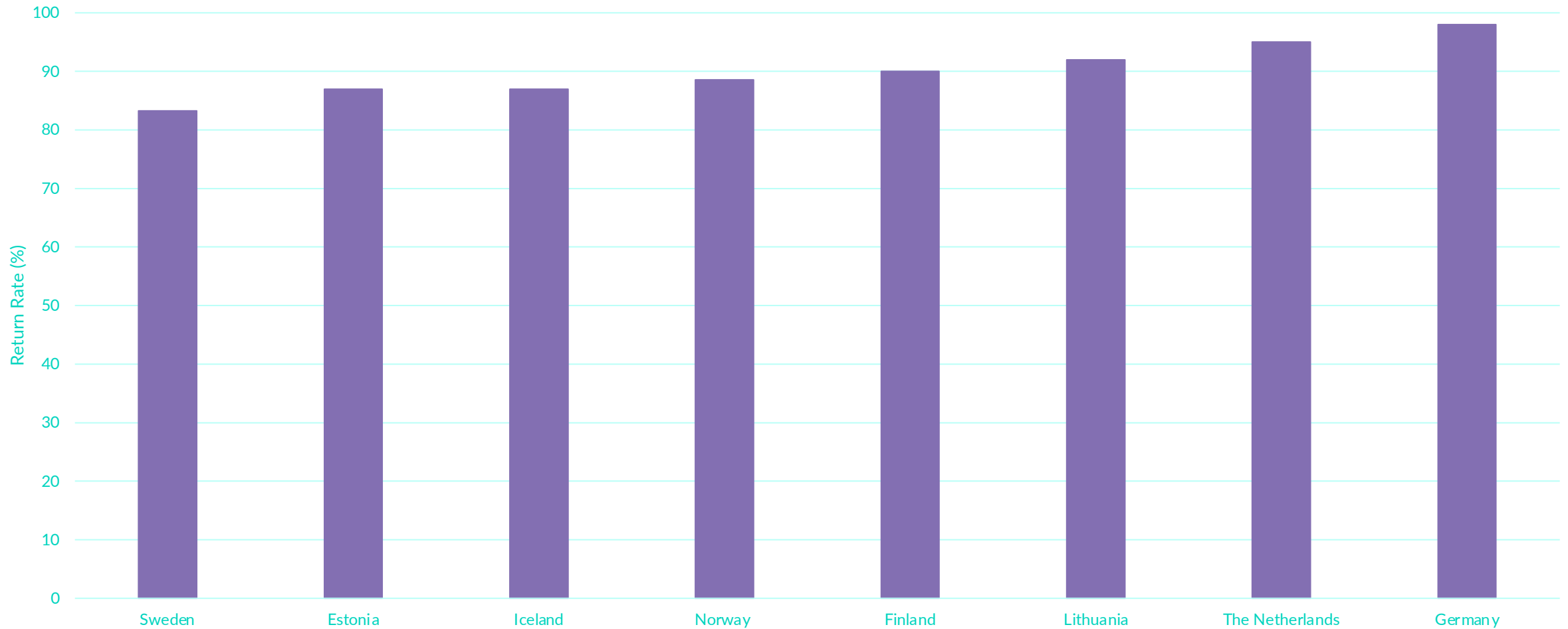
- Clean-up costs
- Neighbourhood disamenity



Contain dead mammals



# DRS plastic return rates





# Key Design Principles

# Effective & efficient systems

Centralised

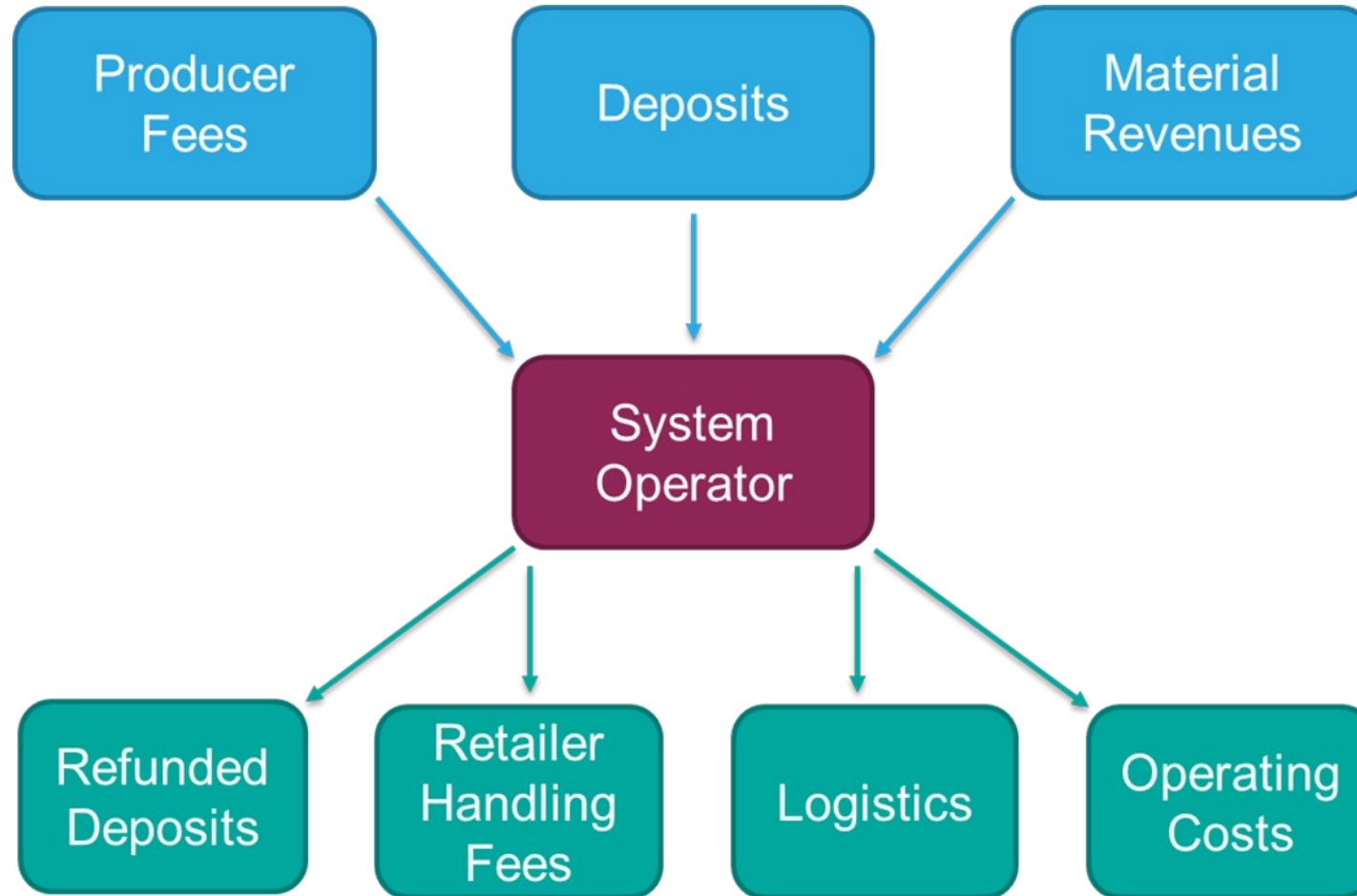
Industry-led & not-for-profit

Appropriate deposit value

Convenient returns

Fraud prevention measures

# Funding



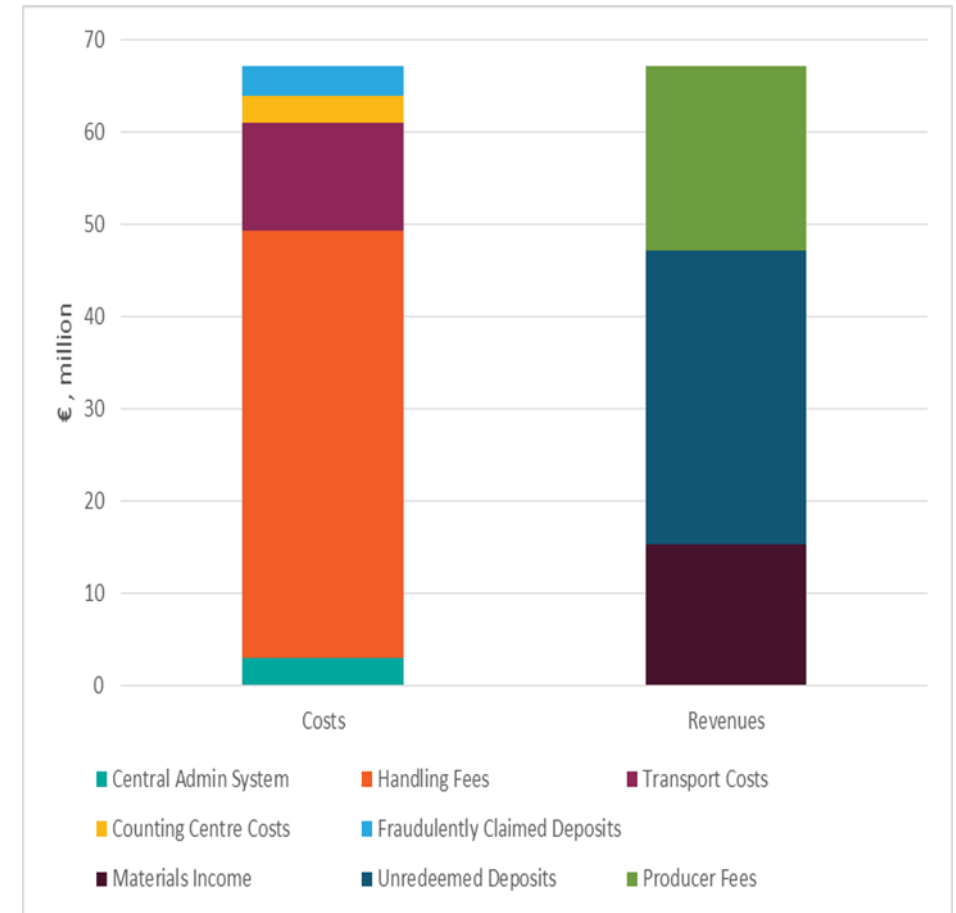
# Cost & Benefit Studies

# Ireland – Options for 90% collection



Rialtas na hÉireann  
Government of Ireland

- ❑ Review current waste collections
- ❑ Alternatives to achieve 90% for PET
- ❑ DRS design & costs for bottles & cans
- ❑ Stakeholder consultation
- ❑ Improvements to kerbside not enough due to away- from-home consumption

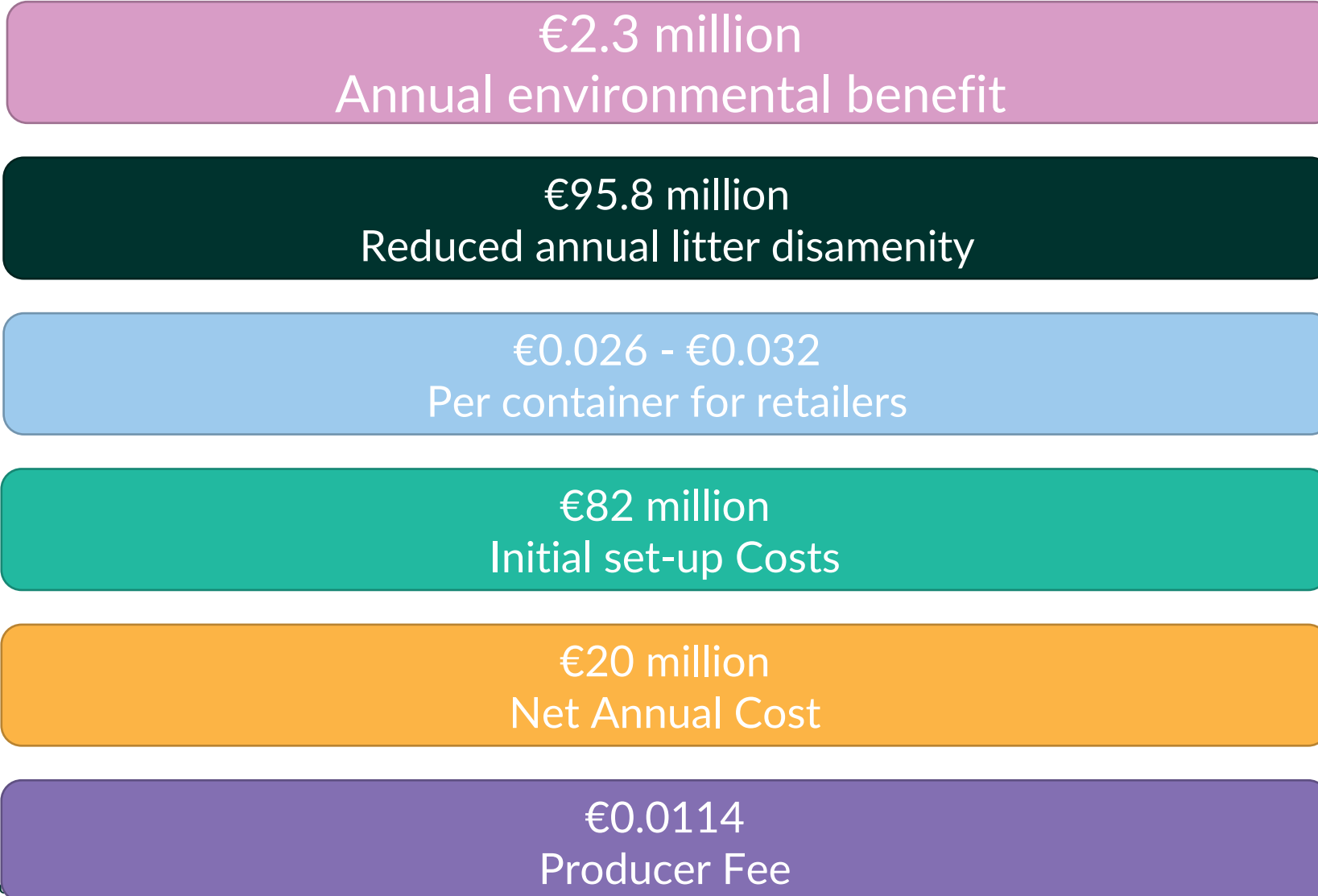


# DRS Design for Ireland

Component	Option Chosen for Ireland
Governance	Centralised; privately owned and operated; targets set by government (and/ or Beverage Container Tax)
Scope – Containers	PET & aluminium (specified in study requirements)
Scope – Beverage	Water; soft drinks; juices; beer; cider; pre-mixed spirits
Deposit Level	€0.20
Labelling	Deposit logo and reduced producer fee for national barcode
Return Infrastructure	Return to retail – any container can be returned to any participating retailer Compacting RVMs for large retailers Manual service for small retailers
Handling fees	Variable handling fee based on retailers' costs and Central System Operator's (CSO) savings.
Funding	Material Revenues Unredeemed deposits Producer fee for every container placed on the market
Target	90%



# Irish DRS costs & benefits



# Czech Republic – DRS design

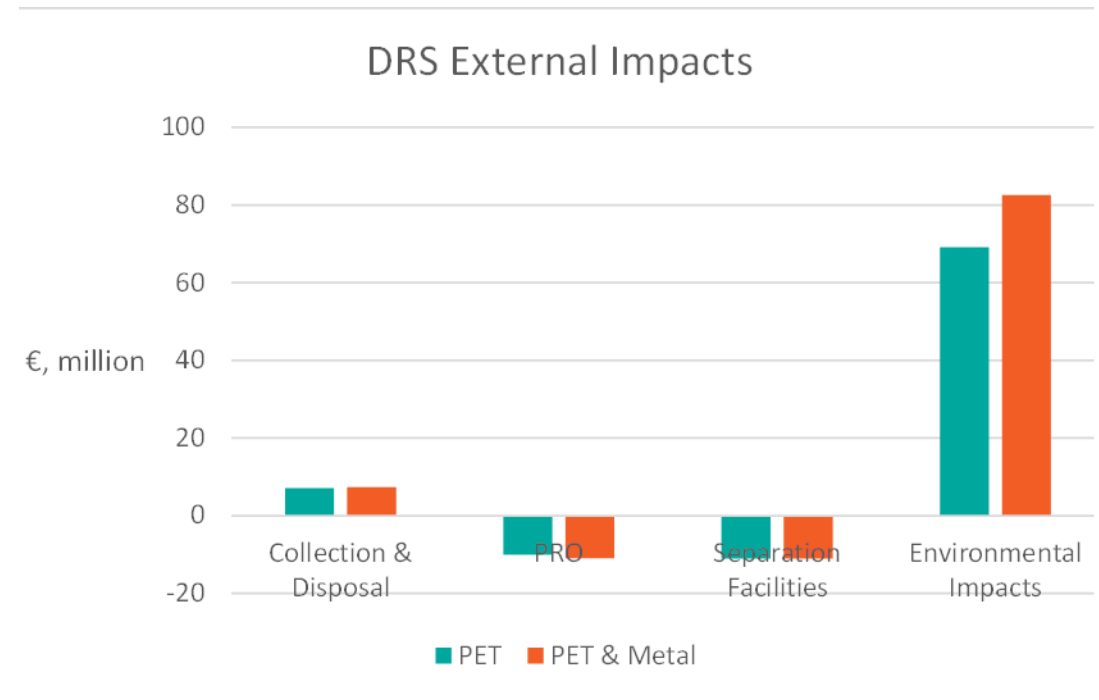
Designing & modelling a DRS to meet 90% target

Comparison of PET-only with PET & metal

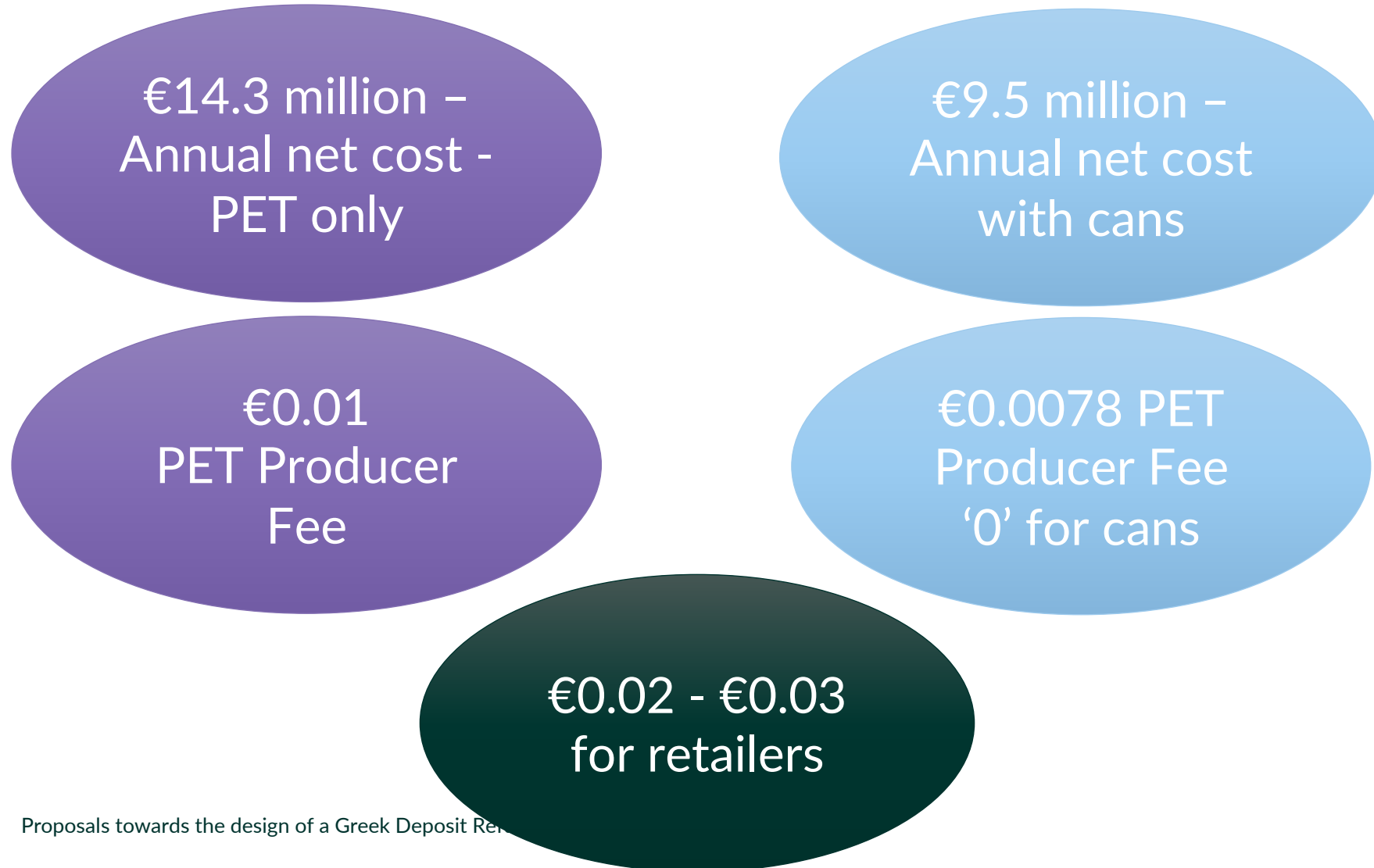
Bring site collection and disposal savings

Lost revenue for separation facilities

Monetised environmental benefits



# Czech DRS costs & revenues



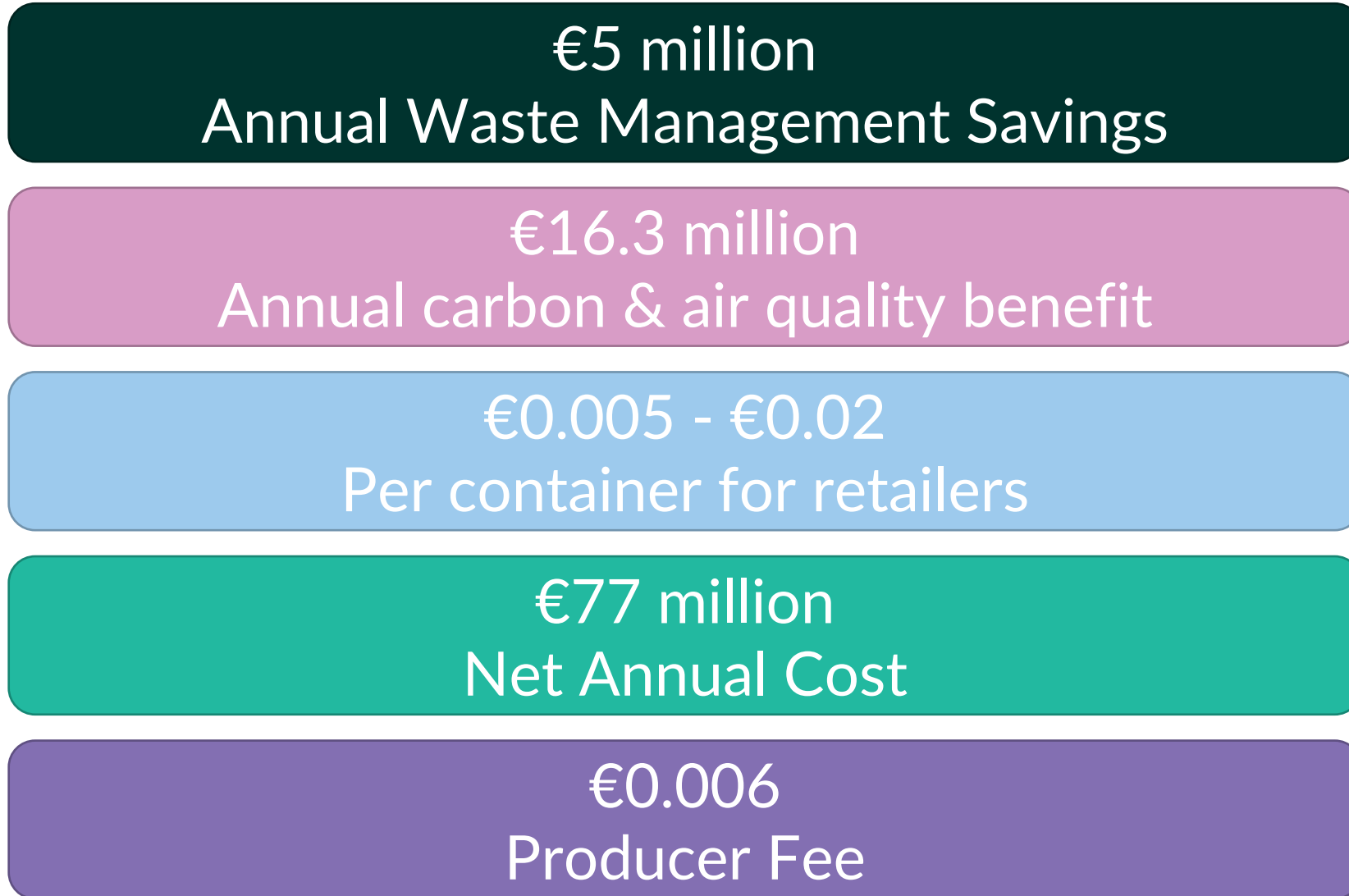
# Turkey



- Designing & modelling DRS
- Annualised set-up costs
- Costs of collecting, transporting & counting containers
- Modelling impact on bring site collections
- Savings for existing waste management system



# Turkish DRS costs & benefits



# New York – Job creation

Current system



Modernised system

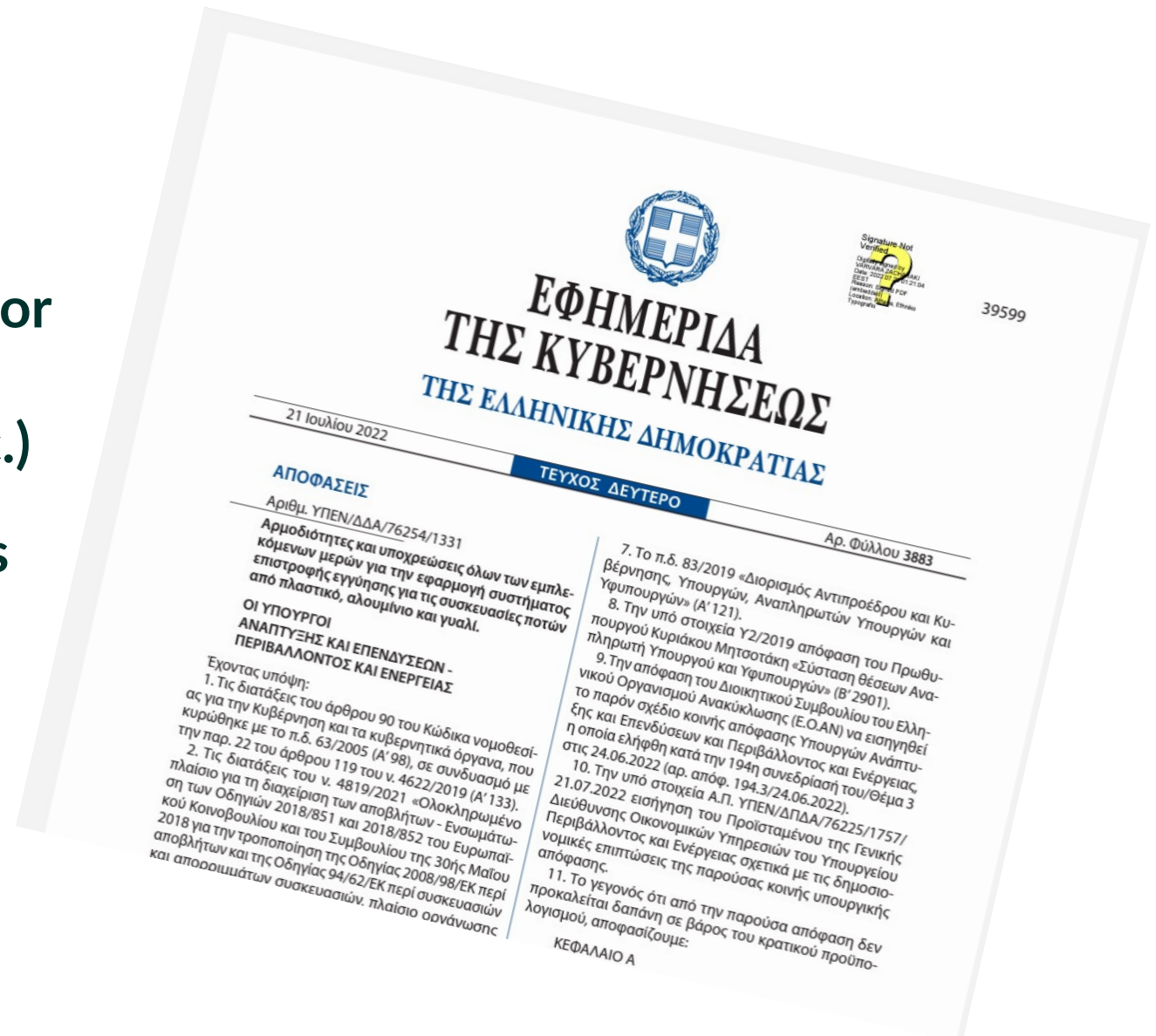




# Towards Implementation - Greece

# Legislative Review

- ❑ Key provisions and requirements
- ❑ Roles and responsibilities outlined for each key stakeholder (i.e. DRS operator, retailer, municipalities etc.)
- ❑ Exemptions and other key elements



# Key Provisions

## Type of materials collected

- i. aluminum up to 1 liter;
- ii. glass up to 1,3 liters;
- iii. plastic up to 3 liters;

## Product type:

- i. beer,
- ii. wine,
- iii. water,
- iv. soft drinks,
- v. juices and nectars,
- vi. instant drinks, and
- vii. milk

# Key considerations

- Duplication of effort / cost
- Municipalities / EPR schemes / waste companies fear loss of revenue / trade
- Effect on sales
- Retailer opposition (handling fees?)
- Skewing of the market?



# A good design...

- Not overly 'regulated for'...
- ... other than scope (and performance)
- Run by drinks cos / importers
- Unclaimed deposits support the system
- High enough deposit to drive high captures...
- ... suitable fraud prevention systems implemented



# A good design...

- Material revenues held by the system
- Smart handling fees / logistics
- Producer fees?
- Suitable links to EPR
- Accompanying measures to address competing products







Thank you!

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